

LUX18

THE GOLF GUIDE 2026/27 MALLORCA, MENORCA & IBIZA



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A YEAR TO ENJOY



2026

IX DRAGON WINTER SERIES #3

23 - 25 JANUARY

IX COPA DEL MEDITERRÁNEO

19 - 22 FEBRUARY

RALLY CLÁSICO

5 - 7 MARCH

DRAGON GOLD CUP

16 - 21 MARCH

PUERTO PORTALS TALKS

22 APRIL

52 SUPER SERIES SAILING WEEK

4 - 9 MAY

TRAVESÍA APD

14 MAY

BLUE MARINA FORUM

27 MAY

LA VERISENA

5 JUNE

BLUE MARINA DAY

21 JUNE

PUERTO PORTALS 40 AÑOS

4 JULY

THE SUNSET MARKET

15 JULY - 13 AUGUST

BLUE MARINA CLEAN-UP

19 JULY

BLUE MARINA SUBAQUATIC

5 SEPTEMBER

CATS REVIVAL

26 SEPTEMBER

PUERTO PORTALS TALKS

15 OCTOBER

SANKT MARTIN

14 NOVEMBER

X DRAGON WINTER SERIES #1

6 - 8 NOVEMBER

X DRAGON WINTER SERIES #2

11 - 13 DECEMBER

CHRISTMAS MARKET

11 DECEMBER - 6 JANUARY

40 YEARS CREATING MEMORIES TOGETHER

Puerto Portals, the iconic marina located on the island of Mallorca, celebrates its 40th anniversary firmly established as one of the Mediterranean's leading nautical and lifestyle destinations. Strategically located in the Bay of Palma, it has represented for four decades a unique meeting point where the sea, gastronomy, sport, fashion, and leisure coexist in perfect harmony.

Throughout its history, Puerto Portals has evolved into much more than a marina. Today, it is a vibrant and cosmopolitan space that brings together experiences, people, and unforgettable moments in a privileged seafront setting.

Its high-quality commercial offering, made up of restaurants, boutiques, nautical brands, and exclusive





services, turns every visit into a unique experience. In addition, it features 701 berths ranging from 8 to 60 meters in length, providing a safe and elegant haven for yachts and sea lovers from around the world.

Throughout the year, Puerto Portals hosts a carefully curated calendar of events combining sport, culture, and entertainment. International regattas such as the 52 Super Series Sailing Week, as well as iconic events like the Christmas Market — recognized among the five best in Europe by the German newspaper *Die Welt* — are part of a program that reinforces its dynamic and Mediterranean character.

Among its most outstanding spaces is the Sea Club Puerto Portals, a place designed to unwind and enjoy, whether relaxing by its infinity pool or discovering its gastronomic offering with sea views.

Also committed to the future, Puerto Portals promotes the Blue Marina project, incorporating eco-sustainable improvements that position it as a benchmark in port sustainability. As a result of this commitment, it has obtained the S for Sustainability certification, becoming the first marina in the Balearic Islands to achieve this distinction.



PALMA INTERNATIONAL BOAT SHOW

The boating season starts here

With the arrival of spring, Palma reclaims its leading role with the Palma International Boat Show (PIBS), an event that, after more than forty editions, has established itself as one of the major nautical gatherings in the Mediterranean and the starting point of the season.

For four days, the port comes alive. Industry professionals, international companies, enthusiasts, and visitors explore a space where innovation coexists with maritime tradition and where the sea takes center stage.

The latest edition concluded with figures that reinforce the event's growth: nearly 33,000 visitors, more than 300 exhibiting companies, and around 600 boats displayed both on land and on the water. The economic impact generated exceeds 21 million euros, confirming the strategic importance of the show for both the sector and the Balearic Islands.

All things nautical in Palma

One of the fair's biggest attractions is hosting the largest display of large sailing yachts in the Mediterranean, solidifying its position as an international benchmark in the sailing world.

The fair is structured into three main areas. Shipyard & Equipment brings together yachts up to 35 meters, shipyards, distributors, and service providers; Superyacht Village focuses on yachts over 24 meters for sale or charter; and Superyacht New Build Hub highlights megayachts over 35 meters, alongside design studios, naval architects, and specialized shipyards.

This offering is complemented by water sports and other marine-related activities, extending the experience beyond the yacht exhibition itself. All of this is spread across Moll Vell and Marina Port de Mallorca, two spaces that make visiting the fair a truly immersive experience.



Innovation

PIBS serves as a barometer for an industry in transformation. This latest edition has focused on solutions linked to sustainability and energy efficiency, with a strong presence of new technologies applied to navigation, electric motors, hybrid systems, and proposals aimed at reducing environmental impact. Innovation is no longer a secondary trend within the sector, but a central part of the discourse of a fair that seeks to evolve at the same pace as the industry.

A unique setting

PIBS has an idyllic and unparalleled setting in Palma. Just a few meters from the Cathedral of Mallorca, with the sea as its main protagonist, it creates an emblematic setting that transforms the fair into an unforgettable experience linked not only to nautical activities, but also to the Mediterranean character of the Balearic Islands.

An event organized by ADRBalears, an entity under the Ministry of Business, Self-Employment and Energy of the Government of the Balearic Islands, and the Balearic Yacht Brokers Association (BYBA), offering the opportunity to be amazed by the innovation, design, and atmosphere of one of the major nautical events on the international calendar.

Don't miss the next edition from April 28 to May 1, 2027.

You'll find all the information on the website: www.palmainternationalboatshow.com

THE ART OF HOSTING BY THE SEA

Club de Mar-Mallorca





Some places do not need to raise their voice to define an era. Club de Mar-Mallorca is one of them. Set in a historic enclave in Palma, with more than 50 years of history, the Club is entering a new chapter following the renovation of its facilities, opening itself to the Mediterranean as a privileged setting for gatherings, celebrations, and memorable experiences.

In the Bay of Palma, where the sea is an essential part of the city's life, the renovation proposes a contemporary way to enjoy a water-side lifestyle. Its transformation not only reinforces its position as a nautical benchmark but also broadens its social vocation: to host events in an elegant, versatile, and deeply Mediterranean setting.

A renewed Club de Mar-Mallorca ushers in a new era for events, gatherings, and the Mediterranean lifestyle in Palma

Architecture open to the sea, generous spaces, and natural light create a distinctive atmosphere for every kind of occasion. From private meetings and corporate gatherings to social celebrations, presentations, cocktails, or exclusive experiences, each event finds a balance here between sophistication, authenticity, and privacy. The sea acts as a backdrop, but also as an active part of the experience.

The new pedestrian walkways, which connect the port with the city, also symbolise this new stage. Club de Mar-Mallorca moves closer to Palma and offers a fresh perspective from which to discover the bay. This openness is also reflected in a range of dining, leisure and service options designed for members, visitors and residents alike. The new spaces combine exclusive areas with zones open to the public, incorporating restaurants, shops, nautical services and meeting places that invite people to come closer to the Club, explore it at leisure and discover a new way of enjoying its relationship with Palma and the sea.

Open terraces, contemporary spaces, and meticulous attention to detail make it possible to design tailor-made events, adapted both to intimate formats and to gatherings with greater projection. The experience is shaped by discretion, quality of service, and an idea of Mediterranean luxury that does not need to impose itself: it is felt in the comfort, in the proportion of the spaces, and in the ability to create unique moments.

For those who wish to discover the Club in a more personal way, Club Passes provide access to its facilities and the opportunity to enjoy its atmosphere year-round. At the same time, the Club preserves its private members' areas, an essential part of an identity built on excellence, exclusivity, and a passion for nautical culture.

Club de Mar-Mallorca thus inaugurates a new era for events in Palma: a place to celebrate the Mediterranean from within, with the sea as its horizon and elegance as its language.



what summer feels like



**PUERTO PORTALS
MALLORCA**



www.lobsterclub.es



All-day dining
Infinity pool
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Signature cocktails
Sunset vibes
Evening DJ sets



LOBSTER
Club



LUX

THE GOLF GUIDE

*An old caddie once told his
player some wise words before
a tournament:*

*“Don’t try to play perfect golf,
play the golf you bring today.”*

Staff KNOWING **MALLORCA, MENORCA, IBIZA & FORMENTERA** THROUGH GOLF

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After 18 years, Lux has become a lifestyle publication. A benchmark in the Balearic Islands thanks to the friends who join us issue after issue. All of this has led us to open our doors, creating a new section, **"Lux Travel"**.

Lux Travel will give visibility to anyone who wants to be in Lux, regardless of their location.

In this debut chapter, we spotlight five handpicked destinations across Spain and Portugal, that redefine the essence of travel: The artisanal flair of Handmade Madrid, The meditative calm of Zem Altea, The Andalusian grace of Inmood San Roque, The spirit of adventure with Onboard Holiday and the the enduring prestige of Quinta do Lago. Because true luxury doesn't settle, it discovers.





LUX *travel*
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Independently minded



New Meliá Room, recently renovated, as one of the protagonists of the promotional action.

The reform has been designed to offer a more exclusive and comfortable experience to our guests, incorporating a renewed design, new decorative elements and improvements in services and equipment.

We believe that this room perfectly reflects the identity and quality standards we want to transmit.

We are happy to provide the attached photos and a dossier where you can see the description of the hotel, the different outlets, as well as the meeting rooms.



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A NEW PERSPECTIVE ON WELLBEING

ZEM, where *science* meets the rhythm of the *Mediterranean*

In recent years, longevity has evolved beyond a purely medical concept to become a new expression of wellbeing. Living longer is no longer enough. The true aspiration is to live better, with energy, mental clarity, mobility, restorative sleep and a deeper understanding of one's own health.

At ZEM Wellness Clinic Altea, this vision takes shape through an integrative method that combines medical science, advanced wellbeing and the Mediterranean way of life. An approach designed for those who seek a clearer understanding of their health and a more informed perspective on how to care for it in the years ahead.

A Personalised Roadmap to Longevity

The journey begins with a personalised assessment that combines advanced diagnos-

tics, specialist consultations and a multidisciplinary view of health. The objective is not simply to gather information, but to interpret it and transform it into a clear direction.

From this process emerges a personalised blueprint that organises findings, identifies priorities and outlines recommendations tailored to each individual. More than a report, it is a practical guide that helps guests better understand their health and define the steps that may support a healthier, more balanced and longer life.

What distinguishes ZEM is its ability to integrate different disciplines into a single vision. Preventive medicine, nutrition, movement, recovery, sleep, cognitive health and emotional wellbeing are not approached as separate areas, but as interconnected elements of the same system.



Yet what perhaps makes ZEM truly distinctive is not simply the breadth of its resources, but the way they come together. Science is ever-present, yet never impersonal. Technology is advanced, yet the experience remains warm and approachable. Medical rigour exists alongside the light, climate, tranquillity and hospitality that define the Mediterranean lifestyle.

In this way, ZEM offers a new perspective on longevity: rigorous, personalised and profoundly human. A place where preventive medicine meets the pleasure of self-care, and where every stay has the potential to become the beginning of a more conscious relationship with health.

At ZEM, longevity becomes a more conscious way of living, guided by medical insight, restorative care and the quiet balance of the Mediterranean.

“The true value lies not in obtaining more health information, *but in knowing what to do with it.*”

The Precision of Science, the Warmth of the Mediterranean

The clinic provides precision through advanced diagnostic technology, medical specialities, functional testing and therapies focused on prevention, recovery and health optimisation. The wellness area complements this approach with more than 4,000 square metres dedicated to rest, recovery and physical and emotional balance.

Nutrition also plays a central role. At Salvia, Mediterranean cuisine is interpreted through both pleasure and scientific evidence, demonstrating that caring for one's health should never come at the expense of enjoyment. This philosophy extends to Finca Althaya, where more than 200,000 square metres of organic farmland supply the kitchen and serve as a reminder that wellbeing often begins with the land itself.





Every Hole, A New Challenge. Every Round, A New Story

Golf at Quinta do Lago is shaped by the landscape itself — pine forests, lakes, and the protected beauty of the Ria Formosa. Across three award-winning courses — South, North and Laranjal — players experience variety, challenge and unforgettable views at every turn. The South Course has hosted the Portuguese Open, the North was redesigned with Paul McGinley, and Laranjal remains a favourite for its setting and flow. Backed by world-class facilities and expert coaching, this is golf at the highest level — in one of Europe's most remarkable locations.





Aldeamento Vilar do Golf 20, 8135-162 Faro, Portugal

www.quintadolago.com/en/

GROVE

G A L L E R Y



The background is a stylized illustration. It features a clear blue sky at the top. Below the sky, a light beige horizontal band represents the roof of a building. Two palm trees with green fronds and thin brown trunks stand on the roof. The tree on the left is shorter and wider, while the one on the right is taller and more slender. Below the roof, a large brown rectangular block represents the main part of the building. The text is overlaid on this brown block. At the bottom of the brown block, there is a small patch of green grass. Below the brown block is a thin white horizontal line. At the very bottom, there is a blue area representing water. On the left side of the water, there is a white, stylized fountain with multiple jets of water spraying upwards. The overall style is minimalist and modern.

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AND NATURE IN
MALLORCA.**

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EXCLUSIVITY
CONVERGE.**

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Furthermore, we have the only heliport in Mallorca, guaranteeing smooth arrivals for our guests, who will enjoy maximum privacy and comfort from the moment they arrive.

A portrait of Giovanni B. Merello, a man with dark, wavy hair and black-rimmed glasses. He is wearing a light beige suit jacket over a white button-down shirt and a brown leather belt. He is standing with his hands in his pockets against a light grey background. A semi-transparent olive green horizontal band is overlaid across the middle of the image, containing his name and title.

GIOVANNI B. MERELLO

HOTEL & RESORT GENERAL MANAGER
RESERVA ROTANA GOLF RESORT



How has your company evolved within the industry over the last 10 years?

Over the past ten years, Rotana has undergone a remarkable evolution, establishing itself as one of the leading names in luxury hospitality and experiential tourism across the Middle East, Africa, and other international markets. The company has successfully adapted to the needs of an increasingly demanding clientele by focusing on service excellence, innovation, and a highly human-centered approach to hospitality.

On a personal level, being part of this growth has allowed me to witness a fascinating transformation within the industry, particularly in the luxury and golf segments. Today's guests are no longer looking solely for a five-star hotel; they seek authentic experiences, wellness, gastronomy, sports, and personalized service. Rotana has fully understood this shift and has positioned itself with a strong and elegant identity.

At the same time, the world of golf has also evolved significantly. Today, golf is closely linked to lifestyle, wellness, and high-quality tourism, creating new opportunities for destinations such as Mallorca and for hotel brands that understand luxury from a modern and emotional perspective.

What do you think Lux Golf has meant for Mallorca over these 10 years?

Lux Golf has played a very important role in positioning Mallorca as one of the leading international destinations for golf and premium tourism. Over the past decade, it has successfully brought together two worlds that complement each other perfectly: luxury and golf, showcasing the island not only through the quality of its golf courses but also through its hospitality, gastronomy, and lifestyle offerings.

Mallorca enjoys a unique combination of climate, infrastructure, safety, natural beauty, and hospitality, and Lux Golf has helped project this image on an international scale. Furthermore, it has served as a meeting point for industry professionals, prestigious brands, and golf enthusiasts, generating visibility and value for the island's entire tourism sector.

I believe initiatives such as Lux Golf are essential because they help reduce seasonality in tourism and attract a high-quality visitor profile that appreciates excellence and seeks exclusive experiences.

What does the future hold for the next 10 years?

I believe the next decade will be marked by a profound transformation in luxury tourism. Guests will become even more demanding and will place greater value on authenticity, sustainability, wellness, and personalized experiences.

Technology will undoubtedly play a key role, but true luxury will continue to be defined by the human factor: the ability to create emotional connections, anticipate guests' needs, and deliver unforgettable memories. This is where hotel brands like Rotana have a significant opportunity, because genuine hospitality will remain the greatest differentiator.

In the world of golf, we will also witness an exciting evolution, with stronger connections between sport, health, networking, and lifestyle. Destinations such as Mallorca will continue to enjoy a privileged position, provided they maintain quality standards, preserve their identity, and commit to sustainable, value-driven tourism.

I am optimistic. I believe the future belongs to those who understand that luxury is no longer just about exclusivity—it is also about emotion, experience, and authenticity.





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T GOLF CALVIA

Lying just 12 kilometres from Palma, T Golf Calvia is one of the island's true golf treasures. Originally designed by famed golf architect John Harris in 1978, T Golf, has recently undergone a complete renovation of its course and clubhouse. A challenge to every level player, T Golf Calvia hosted the Rolex Challenge Tour Grand Final professional tournament two years in a row, on 2020 and 2021. More than just a great golf course, T Golf is a way of life. Come enjoy.

The course runs through majestic stands of Mediterranean pines with fairways that are dotted with strategically placed bunkers and a total of 15 beautiful yet treacherous lakes. All of this leading to the redesigned, undulating greens that are some of the largest on the island. Playing a round at T Golf with the sea to one side and the Tramuntana Mountains to the other, offers the perfect way to immerse yourself in nature and surround yourself with all the beauty of the Mediterranean. After the round, a stop in the newly renovated clubhouse for a drink on the terrace or to experience the finest in locally sourced Mediterranean cuisine is not to be missed.



WHERE TO STAY

Hotel Castell Son Claret

Ctra. Es Capdellà-Galilea, km 17
Es Capdellà, Calvià
T. +34 971 138 629
castellsonclaret.com



WHERE TO EAT

T-licious Calvia, at the club

Carretera Cala Figuera, s/n. Calvià.
t-golf.club • [@tgolfcalvia](https://www.instagram.com/tgolfcalvia)
Rates: € 175 - € 220



WHAT TO SEE

Puerto Portals has an exclusive shopping area containing restaurants, fashion boutiques, jewellery shops...

A full-body photograph of a man with dark skin and short, dark hair. He is looking off to the side with a slight smile. He is wearing a long-sleeved shirt with a repeating geometric pattern in red, green, and white, and blue patterned pants. He is standing in front of a fruit stand filled with oranges. The background shows a clear blue sky and some green foliage.

ORLEBAR BROWN



GOLF CALVIA

TECHNICAL DATA

Inaugurated: 1978 / 2018

Designer: John Harris

Number of holes: 18 – Par 72

Length: White tees: 6.430 m

Yellow tees: 6.130 m

Red tees: 5.100 m

Green fees: 175 -220 €

Open: All year

Reservations: Best rates
guaranteed on www.t-golf.club

LUX RECOMMENDS

Stay: At the Son Caliu Hotel Spa Oasis, a 221 room luxury hotel surrounded by immaculate gardens and with access to a small private beach. As an added bonus guest received reduced green fees on six nearby courses.

Other services: Driving range, buggies, putting green, pitching green, practice bunker, cart rental, club rental, pro-shop, changing rooms, showers, lockers, private and group classes, bar, restaurant.

.....

T GOLF CALVIA
Carretera Cala Figuera, s/n. Calvià.
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t-golf.club

HOTEL de MAR
— A GRAN MELIÁ HOTEL —
MALLORCA



An open window to the sea from a
symbol of Balearic architecture

Located in front of the sea, Hotel de Mar Gran Meliá is an icon of luxury in Mallorca. This exclusive adults-only hotel invites to absolute relaxation, with spectacular views, in an oasis of calm, delicacy and hedonism in the heart of the Mediterranean.

Enjoy the gentle sea breeze as you have an Italian aperitif in the Riva Lounge, rest on a Bali bed in BOMBON by Alberta Ferretti or relax in our Spa CLARINS & myBlend.

HOTEL de MAR

— A GRAN MELIÁ HOTEL —
MALLORCA

Hotel de Mar, Gran Meliá an open window to the sea from a symbol of Balearic architecture

There are places that define themselves by their design and the experience they offer to those who stay there. **Hotel de Mar, Gran Meliá** is one of them. A haven of calm, tranquility, and harmony, privacy here goes hand in hand with the surroundings, elegance with discretion. A symbol of modern architecture, this iconic and unique hotel is both a refuge and an oasis, secluded and open, thanks to an ingenious and rigorous design with sea views. **Hotel de Mar, Gran Meliá** has been welcoming guests for six decades with its own vision of exclusivity and the history of a jewel bathed by the Mediterranean.

An **adults-only establishment** (+15 years), inspired by a hedonistic culture of rest and relaxation, and a member of the exclusive collections of **The Leading Hotels of the World** and **Finest Hotels and Resorts**.

José Antonio Coderch, an icon of Spanish architecture in the 1960s, is the mastermind behind this hotel. Also known as the “Chocolate Hotel” due to its characteristic brown tile cladding, the hotel mimics the stern of a boat facing nature, allowing for complete privacy in all rooms and suites, as well as magnificent views of the



Mediterranean Sea and the manicured gardens of pine trees and palm trees.

With a privileged location in a residential area of Palma, the Hotel de Mar becomes a destination in itself where you can experience unforgettable moments in an idyllic natural setting with an exclusive cove and two fantastic swimming pools.

In an organic and natural way, the hotel invites guests to relax, live in harmony with their surroundings, and, of course, devote time to themselves through exercise or the carefully designed **Wellness program**.

Integration with the landscape is not only aesthetic, but also sensory, whether it be an outdoor training session or in our Fitness Room, a yoga practice at sunrise, or a wellness circuit in the magnificent **Spa CLARINS & myBlend** where you can revitalize your body and mind.

In terms of gastronomy, Hotel de Mar celebrates local produce with a creative and contemporary approach. Traditional flavors are subtly reinterpreted, resulting in an honest and nuanced offering.



Bombon by Alberta Ferretti, a refined pool club that offers both guests and locals an elegant setting to relax, dine in the restaurant, or unwind on the exclusive sandy cove. An elegant summer oasis with deep Mediterranean roots.

As its signature restaurant, the hotel presents **Arrels by Marga Coll**, a living tribute to Mallorcan cuisine which, after more than a decade of experience, continues to preserve the essence of the island and conquer palates thanks to its “farm-to-table” philosophy. A sensory journey that begins with a five-stage breakfast showcasing Balearic cuisine and culminates with a dinner tasting menu that interprets the richness and diversity of the landscape through seasonal ingredients.

Hotel de Mar, Gran Meliá becomes the first hotel in Spain to host a **Riva Destination**: Inspired by the elegance of iconic Riva yachts and the spirit of the open sea, **Riva Lounge** offers a carefully selected menu of popular local and Italian classics made with the finest ingredients. It is the ideal place to relax and enjoy music on the terrace

or enjoy an even more exclusive experience in the **Riva Privée** area, where you can sample wines and cheeses in a unique setting.

A sophisticated atmosphere, panoramic views of the Mediterranean, ambient lighting, and refined décor are the ingredients that make Riva Lounge a nautical luxury on dry land.

The **Riva Destination** at Hotel de Mar is also enriched with the presence of a private and iconic **Rivamare** luxury yacht available for rental by in-house and outside guests. A marvel of engineering and style, **Rivamare** boasts sinuous and sleek lines, in which legend and modernity combine with class.

Seductive at first glance, the motorboat yacht is available upon reservation for full or half day exclusive experiences to explore the Mallorcan coast, discovering its pine forests and cliffs, its coves with crystal-clear waters, and the impressive mountains of the Sierra de Tramuntana.



Bespoke tables handcrafted from unique trees.



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MARRIOTT SON ANTEM EAST

The East Course has a classic design, with flat greens with not much defense around them. The broad fairways allow one to be aggressive with the driver without too much risk of penalization.

This is an ideal course for high handicappers, although more experienced golfers will encounter continuous challenges, forcing them to use all the clubs in the bag.



WHERE TO STAY

Marriott Vacation Club townhouses

Marriott's Club Son Antem
marriott.com



WHERE TO EAT

Katagi

Avinguda d'Amèrica, 2. Palma
T. +34 971 596 018



WHAT TO SEE

Ses Païsses poblat talaiòtic.

A beautiful Talaïotic site with a well-preserved Wall.



LUX RECOMMENDS

Stay: Set in a restored 15th century country mansion, Gran Hotel Son Julia is fast becoming the pinnacle of luxury accommodation on the island. Each of the 25 rooms and suites has a private balcony or terrace and is equipped with the latest state-of-the-art technology.

Other services: Driving range, putting green, pitching green, practice bunker, trolley and buggy rental, club rental, pro-shop, changing rooms, showers, private and group classes, snack bar.

SON ANTEM EAST
MA 19 Salida 20. Llucmajor
T. +34 971 129 200
mallorca.golfclub@vacationclub.com
Facebook: Golf Son Antem
sonantemgolf.com



Son Antem
GOLF · MALLORCA

TECHNICAL DATA

Inaugurated: 1994

Designer: Francisco López Segalés

Number of holes: 18 – Par 72

Length: White tees: 6.274 m

Yellow tees: 6.009 m

Red tees: 5.061 m

Green fees: Please check in the website our best available rates for each season:

www.sonantemgolf.com

Open: All year

Redefining Aesthetic Excellence

from Palma de Mallorca

With a career spanning nearly 30 years, Dr. Marta Serna stands as a trailblazer in the world of aesthetic medicine. Since founding her clinic in 1996, she has led the way in facial and body treatments, blending the latest technologies with a timeless philosophy: true beauty is natural.

Signature Innovation and Personalized Care

What sets Dr. Serna apart is her dedication to innovation with a personal touch. She has developed exclusive injection protocols using hyaluronic acid and advanced collagen biostimulators like polylactic acid and calcium hydroxyapatite.

Her approach prioritizes long-lasting, harmonious results tailored to each patient's unique features.

Global Recognition and Thought Leadership

Her pioneering work has earned her acclaim from international media such as Forbes Woman, where she was celebrated as a leader in health and wellness. As a sought-after speaker at global conferences, Dr. Serna shares her expertise with top dermocosmetic brands, influencing industry standards and advancing best practices.





Medisans
DRA. MARTA SERNA

Mentor and Educator

Beyond the clinic, Dr. Serna is a passionate educator. She mentors emerging professionals through workshops and master's programs known for their ethical, results-driven focus on patient safety and natural aesthetics.

The Marta Serna Clinic Experience

Nestled in the vibrant heart of Palma de Mallorca, her clinic offers state-of-the-art body sculpting technologies and minimally invasive facial treatments.

Each patient receives a detailed diagnosis and bespoke care plan, ensuring exceptional results and a sense of well-being.

Dr. Marta Serna continues to inspire a new era of aesthetic medicine — one where innovation, ethics, and individuality converge to celebrate beauty in its most authentic form.



PALMA

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07180 Calvià | Illes Balears | Spain

☎ 636 973 722





MARRIOTT SON ANTEM WEST

The design of the West Course is very demanding, with a very technical back nine, especially on the final holes.

The greens have more movement and are well protected by bunkers and water obstacles. Three large lakes that come into play on five holes will test players' skill.



WHERE TO STAY

Autograph Collection Hotel by Marriott

Son Antem golf resort

autograph-hotels.marriott.com



WHERE TO EAT

Restaurante La Terrassa

Marriott Club Son Antem

T. +34 971 129 170



WHAT TO SEE

Capocorb Vell - Prehistoric

Settlement Outstanding circular talaiots and maze-like room complex connected by a wall.

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Katagi Blau

Award-winning Asian fusion meets panoramic Mediterranean views at Katagi Blau. Located atop the 5* Iberostar Selection Llaut Palma, Chef José Pellegrino blends Asian gastronomy with local Mallorcan flavors. Experience the excitement of our live Teppanyaki Show Cooking or embark on a Fusion Tasting Journey. There is no better way to end the day than with a signature cocktail as the sun sets over Palma Bay.



KATAGI
Blau

RESTAURANT & COCKTAIL BAR

Iberostar Selection Llaut Palma

The stylish 5* Iberostar Selection Llaut Palma is ideally located for exploring Mallorca. Set on the beachfront and just minutes from Palma, the island's history-rich capital, it's also within driving range of several 18-hole golf courses. The hotel features spacious rooms with private balconies, four bars and restaurants, and exceptional wellness facilities – including one of the finest spas in the region, ideal for a truly relaxing stay. For something extra special, the exclusive Star Prestige rooftop offers spectacular views over Palma Bay.



13 km from Golf Son Antem Mallorca
13 km from Golf Majoris
2 km from Golf Son Gual Mallorca



IBEROSTAR

Selection
Llaut Palma



MAX BELLAN

**LUXURY & MICE SALES DIRECTOR,
IBEROSTAR HOTELS & RESORTS**

INTRODUCTION: BACKGROUND AND CAREER

Introduce yourself: name, where you are from, how long you have been in the industry, and your company history...

I am Max Bellan, originally from Italy, though my career has led me to live and work abroad for most of my life. My journey in the sector began in the late 90s within the tour operation field as a tour guide. This stage allowed me to reside in various countries, immerse myself in fascinating cultures, and live unparalleled experiences in extraordinary destinations.

My passion for tourism, with a special emphasis on the luxury segment, led me toward the hospitality industry more than 20 years ago. I specialized in the MICE segment and, subsequently, in luxury hospitality. I have had the privilege of collaborating with major international chains, covering strategic markets in Europe, the United States, and Asia. Currently, I hold the position of Luxury & MICE Sales Director for Iberostar, focusing on the EMEA market.

THE MALLORCA MARKET: COMPETITION AND DIFFERENTIATION

Given the high competition in Mallorca, how would you differentiate our luxury product from direct competitors?

Since my beginnings in the sector, the Mallorca “compset” has matured to position the island as a world-class luxury benchmark. At the same time, new destinations with great potential have emerged. Far from being a threat, this competition is an engine that forces us to outdo ourselves every day, fostering a culture of continuous improvement and excellence.

From my point of view, true differentiation lies in enhancing our own identity. Luxury in Mallorca is silence, discretion, beauty, and authenticity. Upon these values, we have built a contemporary offering that integrates sustainability, slow luxury, local gastronomy, and premium workations. It is this combination of tradition and vanguard that constitutes a unique asset against our competitors.

ADAPTATION AND MARKET CHANGES

In recent years, have you noticed a change in client requests? Attending fairs and workshops, have you noticed any shifts in expectations regarding the luxury or group segments?

It is evident that we are in a scenario of constant evolution. Today’s client knows better every day what they are looking for. In recent years, both MICE and luxury tourism have pivoted toward a search for exclusivity and authenticity in every experience.

Beyond high standards of quality and service, sustainability has gained decisive weight. Clients seek



more genuine experiences; they want to know the true aspects of a destination and participate in activities that allow them to appreciate the essence of the place with a respectful approach toward the environment. Today, offering a sustainable event is an added value that the client appreciates and demands more and more.

LUXURY AND SUSTAINABILITY

In this scenario, do you believe luxury tourism is compatible with the concept of sustainability? What is your experience in this regard?

I am fully convinced that luxury and sustainability are two concepts that must go hand in hand. They are not only compatible, but they are converging toward a new standard where responsibility is the most valuable asset.

Historically, luxury was associated with excess and unlimited consumption. However, we are undergoing a profound transformation. For the contemporary high-net-worth traveler, luxury is no longer about “having more,” but about having access to the genuine and the conscious.

Working at a company like Iberostar—which, through its “Iberostar Wave of Change” movement, believes a responsible tourism model is possible—I see daily the importance of promoting responsible travel. Clients show great interest in this model and increasingly value concepts such as “kilometer zero” gastronomy, equity, and cultural resilience.

PERSONALIZATION AND TECHNOLOGY

What actions would you take to personalize the high-value guest experience and increase loyalty?

While solid and consolidated loyalty programs exist, I believe that with high-net-worth clients, we must evolve toward “invisible loyalty,” based on anticipation and hyper-personalized exclusivity.

In this segment, it is essential to be part psychologist and part fortune-teller. The HNWI (High-Net-Worth Individual) profile is not interested in simply accumulating points. It is a profile that rarely asks explicitly but enormously values our anticipation of their desires. They feel gratified when attention is paid to small details, when they have access to something totally exclusive, and when they perceive that every aspect of their stay has been tailored to them.

How much do new technologies help in the luxury sector?

I believe they are essential because they provide access to a wealth of valuable information about the client's profile, allowing us to create a bespoke experience from the very first contact. Thanks to technology, we can apply data-driven hyper-personalization, managing our clients' preferences and staying ahead of their needs. Technology today offers us the possibility of providing proactive rather than reactive service. AI, with its predictive functions, becomes a great ally in building loyalty by allowing us to analyze behavioral patterns to anticipate needs.

CONCLUSION

Finally, what is the work philosophy that should be adopted in the short term?

We must continue transforming the sector under the conviction that luxury, authenticity, and sustainability can not only coexist but are the only possible way to continue moving and inspiring our clients.



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Son Antem
GOLF · MALLORCA

TECHNICAL DATA

Inaugurated: 2001

Designer: Francisco López Segalés

Number of holes: 18 – Par 72

Length: White tees: 6.293 m

Yellow tees: 5.913 m

Red tees: 5.007 m

Green fees: Please check in the
website our best available rates for each season:
www.sonantemgolf.com

Open: All year

LUX RECOMMENDS

Stay: Hacienda Son Antem. Hotel in the heart of Mallorca, a retreat for those who want to experience the nature, the Mediterranean Sea or just for those who want to live an experience. The greenery, nature and purity of its landscapes, the charm of their villages with the traditional art crafts and the gastronomic culture make this hotel the focal point in Mallorca perfect for discovering the island or living a relaxed stay full of commodities.

Other services: Driving range, putting green, pitching green, practice bunker, trolley and buggy rental, club rental, pro-shop, changing rooms, showers, private and group classes, snack bar.

SON ANTEM WEST
MA 19 Salida 20. Lluçmajor
T. +34 971 129 200
mallorca.golfclub@vacationclub.com
Facebook: Golf Son Antem
sonantemgolf.com



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GLÒRIA

de SANT JAUME | HOTEL

A HOTEL WITH HISTORY AND GLAMOUR

Looking for a luxurious getaway to Palma where you can indulge in both your passion for golf and your love of luxury? Look no further than the 5-star hotel, Glòria de Sant Jaume. This intimate boutique hotel is a hidden gem that offers a personalized experience unlike any other. With only 14 rooms, guests can expect a tranquil haven where they'll feel at home while away. The colonial-style decor of each room is unique and radiates warmth and character.

When you're not hitting the links, the hotel's indoor spa is the perfect place to relax and rejuvenate. Go for a swim in the pool or unwind with a relaxing sauna and a range of treatments to rejuvenate and refresh both body and mind. For those looking to soak up the sun, the hotel's rooftop offers a stunning view of Palma's skyline, with a plunge pool and a comfortable lounge area perfect for sipping cocktails and soaking up the Mediterranean atmosphere.

If you want to truly immerse yourself in the local culture, look no further than the hotel's restaurant and cocktail bar El Patio de Glòria. With a focus on fresh, locally-sourced ingredients, the restaurant's dishes are a delicious and authentic taste of the region. At the cocktail bar, you can sip on unique, expertly crafted drinks while soaking up the atmosphere and ambiance.



GLÒRIA
de SANT JAUME | HOTEL





Spain's
Best Golf Course

ARABELLA GOLF SON MUNTANER

Mediterranean Majesty

Crafted in 2001 by renowned architect Kurt Rossknecht, Son Muntaner stretches over 7,000 yards from the back tees. This par-72 layout unfolds across rolling Mediterranean terrain, blending two seamless loops of nine that challenge and inspire at every turn. Golf Son Muntaner, together with Golf Son Vida and Golf Son Quint, proudly forms part of the prestigious European Tour Destinations network — with Arabella Golf Resort Mallorca being the only resort in the Balearic Islands to hold this distinction across all its courses. This commitment to excellence is reflected in every detail, from the pioneering double tee start system to the state-of-the-art Driving Range equipped with Top Tracer technology for real-time shot analysis.

Son Muntaner has also become a premier stage for top-tier international tournaments, hosting events such as the 2022 Mallorca Golf Open, won by Yannik Paul, and the 2023 Mallorca Ladies Golf Open, where Alexandra Försterling made history by winning the island's first professional women's event. Awarded the Golden Flag by 59Club for nine consecutive years, Golf Son Muntaner invites players to experience golf in Mallorca like never before — where tradition, innovation, and Mediterranean beauty converge for an unforgettable round.



WHERE TO STAY

St. Regis Mardavall

Mallorca Resort

stregis.com/mardavall



WHERE TO EAT

Na Capitana Restaurant

T. +34 971 783 040

Healthy food



WHAT TO SEE

Gordiola (Glass Museum in Algaida)

A factory founded in 1719; demonstration of handcrafted glass-making using the glassblowing.



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MEDITERRANEAN GASTRONOMY IN A UNIQUE SETTING

Na Capitana. Located in the Son Muntaner clubhouse, Na Capitana takes care of every detail in its gastronomic offering to provide a unique experience to its customers.

Its commitment to local and zero-kilometre products, makes it an ideal choice to enjoy a pleasant and welcoming atmosphere.

Specialized in a wide variety of high-quality tapas and preserves, **Son Vida Restaurant** provides a unique and delightful culinary experience to savor excellent cuisine in a privileged atmosphere.

Son Quint Restaurant offers a new way to enjoy Italian cuisine, blending traditional flavors with a warm, relaxed atmosphere. Located on the Son Quint golf course, it combines fine dining with the tranquility of Mallorca's natural surroundings. Discover "Pasta & Golf" in one elegant, welcoming place.



El comienzo de una vida excepcional.



Próxima promoción:
Son Quint ONE



Ses Fonts II Signature



608 929 092

www.reina.org



TECHNICAL DATA

Inaugurated: 2000

Designer: Kurt Rossknecht

Number of holes: 18 – Par 72

Length: 6.305 m

Green fees: From 96 €
depending on the season

Open: All year

LUX RECOMMENDS

Stay: The Castillo Hotel Son Vida is located in the exclusive villa district of Son Vida, about a 10 minute drive from the island's capital Palma. The 13th-century estate is surrounded by a Mediterranean park. Its legendary terrace boasts a unique view of Palma Bay. Four golf courses with a total of 63 holes are in the immediate vicinity.

Other services: Driving range with 60 hitting bays, spacious short game area including areas to practice pitching, putting, and bunker play, pro shop, full service restaurant, electric buggies, fully equipped locker rooms, handicapped accessible, private and group classes, 2 fully equipped conference rooms with capacity up to 250 people.

ARABELLA GOLF SON MUNTANER
C/ Miquel Lladó, s/n. Son Vida. Palma
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ARABELLA GOLF SON VIDA

Prestige Play

Opened in 1964, Golf Son Vida is the oldest golf course in Mallorca — a legendary destination that has captivated players from across Europe. Set amid the majestic Son Vida estate, the course offers breathtaking views over the Bay of Palma, demanding precision and strategy through its narrow fairways and challenging final stretch. The iconic 18th hole — a double dogleg par five flanked by lakes and a stream — dares bold players to reach the green in two.

Son Vida Golf has twice hosted the European Tour, with victories by Severiano Ballesteros (1990) and Barry Lane (1994), cementing its prestige among Europe's top courses. Awarded the Silver Flag by 59Club for service excellence, Son Vida continues to deliver a premium golf experience where heritage, quality, and first-class service converge.



WHERE TO STAY

Sheraton Mallorca

Arabella Golf Hotel
sheraton.com/mallorca



WHERE TO EAT

Son Vida Restaurant

T. +34 971 791 500
Tapas & Vermouth



WHAT TO SEE

Botanical garden and **Balearic museum of natural sciences.**

The garden is open to visitors as a Mediterranean flora preservation, research and knowledge centre.



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ST REGIS
MARDAVALL • MALLORCA

A Mediterranean Sanctuary of timeless splendor

For decades, Mallorca has attracted travellers in search of beautiful landscapes, Mediterranean charm and a slower pace of life. Yet beyond the island's celebrated coastline lies a growing desire for experiences that feel more personal, more authentic and more deeply connected to place.

At The St. Regis Mardavall Mallorca Resort, this vision is shaping a new chapter for one of the island's most distinguished resorts.

Located on the southwest coast, overlooking the Mediterranean and just moments from Puerto Portals, the resort is redefining what a luxury escape can look like today. Under the

leadership of newly appointed General Manager Giuseppe Losciale, the focus is shifting towards experiences that invite guests to engage with Mallorca in a more meaningful way.

"Today's travellers are looking for more than exceptional surroundings," says Losciale. "They want genuine connections, memorable experiences and a stronger sense of the destination they are visiting."

That philosophy is reflected throughout the property.

The resort's 125 guestrooms and suites, all featuring private terraces with sea views, offer

a calm and elegant retreat inspired by the island's natural beauty. Sunlight, open spaces and Mediterranean-inspired design elements create an atmosphere that feels effortless and welcoming, while maintaining the refined character synonymous with the St. Regis name.

Beyond the accommodation, the resort serves as a gateway to the island itself.

Guests can discover Mallorca from a different perspective through curated experiences that range from private yacht journeys across the Bay of Palma to immersive explorations of the Serra de Tramuntana. Encounters with local artisans, gastronomic discoveries and tailor-made excursions reveal the cultural richness that lies beyond the island's most familiar routes.

Food also plays a central role in the guest experience.

At the Michelin-starred **Es Fum**, Executive Chef Miguel Navarro presents tasting menus that celebrate both local produce and international influences, creating a contemporary culinary dialogue between Mallorca and the wider world.

Meanwhile, **Mar Sea Club** offers a more relaxed yet equally vibrant setting, where Mediterranean ingredients meet Latin American inspiration in a menu designed for long

lunches, sunset gatherings and leisurely afternoons by the sea.

The resort is also strengthening its connection with the local community through new initiatives, including a **monthly Grand Brunch held on the first Sunday of each month**, welcoming both hotel guests and island residents to experience the property in a fresh and social way.

Wellbeing remains another defining pillar of the resort. Spanning 4,700 square metres, the Arabella Spa is among the most extensive wellness facilities in Mallorca, offering thermal circuits, hydrotherapy experiences and personalised treatments designed to promote balance and renewal. **Resort Day passes and Spa membership programmes allow locals to enjoy the facilities throughout the year.**

Together, these experiences reflect a broader evolution taking place at The St. Regis Mardavall Mallorca Resort.

Rather than simply offering a place to stay, the resort invites guests to experience Mallorca through its landscapes, flavours, traditions and rhythms. The result is a destination where elegance feels effortless, experiences feel personal and every stay becomes a deeper connection with the island itself.



+34 971 629 629

www.stregismardavall.com



**SON
VIDA**
GOLF MALLORCA

TECHNICAL DATA

Inaugurated: 1964

Designer: F.W. Hawtree, redesigned
in 2001 by Kurt Rossknecht

Number of holes: 18 – Par 71

Length: 5.601 m

Green fees: From 81 €
depending on the season

Open: All year

LUX RECOMMENDS

Stay: Built in the style of a Spanish manor home, the 93 room, 5 star Sheraton Mallorca Arabella Golf Hotel is a reference point on the island for luxury accommodation and service. For families the Kid's Club is sure to keep the little ones happy while you are out on the course.

Other services: Driving range with 60 hitting bays at the adjacent Golf Son Muntaner, pro shop, full service restaurant, electric buggies, fully equipped locker rooms, handicapped accessible, private and group classes.

ARABELLA GOLF SON VIDA
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Iberostar Selection Es Trenc

Newly opened this year following a full renovation inspired by the Mediterranean, Iberostar Selection Es Trenc offers a peaceful retreat in the historic fishing village Colònia de Sant Jordi. All rooms feature a balcony with sea views, and the updated design reflects the calm, natural surroundings. The hotel includes a rooftop with a reflecting pool and panoramic vistas all the way to Cabrera island, as well as a sundeck by the main pool on the seafront.

Dining options include one à la carte restaurant serving the finest Mallorcan cuisine and one buffet, along with three bars. The wellness area offers both indoor and outdoor massage spaces. Star Prestige guests benefit from exclusive services and access to private areas. The top floor is home to three spacious themed suites – the Mediterranean Infinity Suite, Cabrera Sea View Suite and Es Trenc Sea View Suite – each offering elevated comfort and views.





IBEROSTAR

Selection
Es Trenc



ARABELLA GOLF SON QUINT

Scenic Swings

Opened in 2007, Golf Son Quint is the youngest course at Arabella Golf Mallorca — and one of the island's most exciting golfing experiences. With wide fairways and an open design, it invites bold play, rewarding long drives and strategic approaches. Weaving through groves of pine and olive trees, the course offers spectacular views of Palma and the Mediterranean, particularly from holes 8 and 17.

Son Quint's relaxed, walkable layout features shorter distances between greens and tees, fewer large hazards, and an accessible yet stimulating challenge. Recognized with the Bronze Flag by 59Club for its commitment to service excellence, Golf Son Quint promises an unforgettable golf experience where stunning landscapes and a love for the game come together in perfect harmony.



WHERE TO STAY

Sheraton Mallorca

Arabella Golf Hotel
sheraton.com/mallorca



WHERE TO EAT

Son Quint Restaurant

T. +34 971 799 363
Specialized in Pasta & Pizza



WHAT TO SEE

Jardines de Alfabia

Interesting gardens surrounding a Mallorcan estate on the south wall of the Coll de Sóller. Beautiful fountains.



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**SON
QUINT**
GOLF MALLORCA

TECHNICAL DATA

Inaugurated: 2007

Designer: Ramón Espinosa
& Kurt Rossknecht

Number of holes: 18 – Par 71

Length: 5.750 m

Green fees: From 75 €
depending on the season

Open: All year

LUX RECOMMENDS

Stay: Built in the style of a Spanish manor home, the 93 room, 5 star Sheraton Mallorca Arabella Golf Hotel is a reference point on the island for luxury accommodation and service. For families the Kid's Club is sure to keep the little ones happy while you are out on the course.

Other services: Driving range, Nike pro shop, full service restaurant, electric buggies, fully equipped locker rooms, handicapped accessible, private and group classes.

ARABELLA GOLF SON QUINT
Camí de Son Vida, 38. Palma
T. +34 971 606 175
golf.mallorca@arabellagolf.com
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PALMA PITCH & PUTT BY ARABELLA GOLF

Short and Stunning

Palma Pitch & Putt is the only official pitch & putt course in Mallorca — a 9-hole par-3 layout designed for learning, fun, and relaxed play. With holes ranging from 50 to 100 yards, it offers the perfect environment for beginners, families, and golfers looking to sharpen their short game. Set in a lush, green setting with views of Palma and the surrounding landscape, this compact course combines technical variety with a welcoming, low-pressure atmosphere. Each hole provides a chance to improve precision and putting, making it ideal for quick rounds and targeted practice alike.

Whether you're new to golf or simply want to enjoy a shorter, dynamic game, Palma Pitch & Putt delivers an engaging experience where fun is always guaranteed.

PALMA PITCH & PUTT BY ARABELLA GOLF
Camí de Son Vida, 38. Palma · T. +34 971 606 175
golf.mallorca@arabellagolf.com · arabellagolfmallorca.com

TECHNICAL DATA

Inaugurated: 2009

Designer: James Arnold

Number of holes: 9 – Par 27

Length: 638 m

Green fees: From 18 €,
special junior prices available

Open: All year



WHERE TO STAY

Sheraton Mallorca

Arabella Golf Hotel
sheraton.com/mallorca



WHERE TO EAT

Arabella Golf Restaurants

T. +34 971 783 040



WHAT TO SEE

New Pueblo Español in Palma

T. +34 971 737 070



3|5|3 
ARQUITECTES





ANTONIA PIZÁ VIDAL

REGISTERED ARCHITECT WITH COAIB

Qualified Architect (Arquitecta Superior) from the UPC ETSA B (Barcelona School of Architecture), July 2000.

I have been running my architectural practice in Alaró since completing my studies—26 years as an architect already!

My work covers all types of projects related to architecture, urban planning, and interior design. We approach every client in a personalized manner because we understand that each project is unique and exclusive. Our goal is to meet our clients' needs while ensuring that every project is fully integrated into its surroundings, making the most of its location, orientation, views, and natural advantages.

In addition, we provide practical and coherent advice, helping clients find the most efficient solutions that meet all requirements while maintaining quality and functionality.

Which projects from your portfolio make you feel most proud, and why?

I could never choose just one—every project is unique and special in its own way.

As an anecdote, I would like to share an experience that remains particularly meaningful to me. I once had the opportunity to participate, entirely on a voluntary and charitable basis, in the renovation of my son's school

dining hall. It was incredibly rewarding to see how we were able to transform the space into a more welcoming and suitable environment for children—brighter, more cheerful, with better lighting and more vibrant colours.

Later, I was invited to give a class to a group of six-year-old children, including my own son, to explain the work of an architect. I taught them how to interpret architectural drawings on site and helped them identify elements such as doors, chairs, and other features represented in the plans. It was a wonderful experience.

How would you define your architectural style, and how do you adapt it to the client's needs?

My role as an architect is to use the appropriate tools to create spaces that are tailored to each client's needs while respecting and integrating with the surrounding environment. I strive to develop honest, thoughtful, and harmonious solutions that contribute to improving people's quality of life.

As architects, we leave a lasting mark on the landscape, and that responsibility requires us to respect the places where we intervene, always considering future generations. Our aim is to improve what already exists while preserving the environment through careful integration of each project into its setting—whether by the sea, in the mountains, in the countryside, within a city, or in a historic old town.



Location is fundamental; it is the one element we cannot change. Therefore, every project begins with understanding how to make the very best use of its unique setting.

Which architectural trends do you believe will dominate the next decade?

Sustainability and respect for the environment are at the forefront of everyone's mind, and rightly so. The natural world has sustained us for thousands of years, and it is our responsibility to care for it.

At the same time, we should never lose sight of our traditions and cultural heritage. By learning from the wisdom of previous generations and combining it with modern technologies, we can continue improving quality of life through more sustainable materials, environmentally responsible solutions, and healthier, warmer living spaces.

3|5|3

ARQUITECTES

The future lies in creating environments that are both visually and emotionally healthy, contributing positively to people's wellbeing and overall quality of life.

How do you handle criticism or major design changes requested by clients?

We develop every project in close collaboration with our clients from the very beginning. Whenever differences of opinion arise, we address them through open, honest, and sensible dialogue. Fortunately, we always manage to find common ground and reach solutions that satisfy everyone involved.

How do you communicate with contractors, engineers, and other professionals involved in a project?

We organise regular site visits to understand the location and its surroundings, as well as meetings at our studio and on-site throughout the construction process. We use all available communication channels, including face-to-face meetings, telephone calls, and email, ensuring smooth collaboration among all parties involved.

What does Lux mean to you?

Lux provides us with the opportunity to showcase our work to a broad audience. We truly enjoy collaborating with publications like Lux and are delighted to support them, helping them gain the recognition and visibility.



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For those who expect more than just breakfast—but an experience that defines the start of the day.

www.portals-hills.com





REAL GOLF **BENDINAT**

One of the most dramatic courses on the island, Real Golf de Bendinat runs through the rugged terrain just outside the city of Palma. Weighing in at just 5,668 metres, this par 70 is one of the shorter courses in Mallorca but what it lacks in distance it makes up for with some truly unique and beautiful holes and no matter how you shoot the scenery makes it well worth a visit.

Designed by F.W. Hawtree and opened in 1986, expect the unexpected at Bendinat. From the very first hole the player will get a feel of what Bendinat is all about. The elevated tee, blind shot, tight out of bounds, the bunkerprotected green are all things that the player will have to contend with throughout the round. In other words be prepared for some precision play and a bit of guessing. The good news is once you have played Bendinat and learned its tricks your scoring will certainly improve for this is a course you will want to play more than once.



WHERE TO STAY

Lindner Hotel

C/ Arquitecto Fco. Casas, 18. Portals Nous
T. + 34 971 707 777
linderhotels.com



WHERE TO EAT

Niko's Place

C/ Arquitecto Fco. Casas, 18. Portals Nous
T. + 34 971 707 777



WHAT TO SEE

Museu de Mallorca

It has an important archaeological and painting collection. The building is of traditional architecture.



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Lindner Hotel
Mallorca Portals Nous
C./Arquitecto Francisco Casas, 18
E-07181 Portals Nous

Tel. +34 971 707 777
info.portalsnous@lindnerhotels.com



TECHNICAL DATA

Inaugurated: 1986

Designer: F.W. Hawtree

Number of holes: 18 – Par 70

Length: Yellow tees: 5.668 m
Red tees: 4.990 m

Green fees: 74 – 123 €
depending on the season

Open: All year

LUX RECOMMENDS

Stay: The Hotel Portals Hills. On a hillside above the crystal clear turquoise waters of the Mediterranean, on some impressive hills in Calvià, is where you will find the prestigious Portals Hills Boutique Hotel. Just minutes from chic Puerto Portals.

Other services: Driving range, putting green, pitching green, practice bunker, cart and buggy rental, club rental, pro-shop.

REAL GOLF DE BENDINAT
Urbanización Bendinat. Campoamor, s/n.
Bendinat. Calvià
T. +34 971 405 200
realgolfbendinat.com



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APERITIU SPRITZ POMELO ROSA

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Sparkling wine | Soda water | Grapefruit

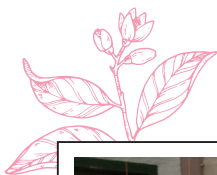


APERITIU TONIC POMELO ROSA

Cabraboc L'Aperitiu Rosa

Tonica | Pomelo | Romero

Tonic Water | Grapefruit | Rosemary



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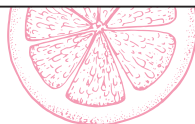
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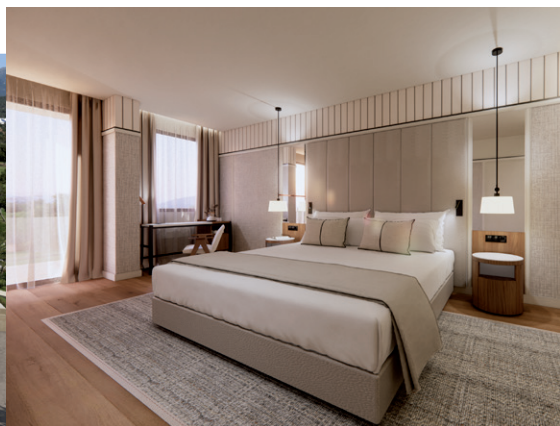
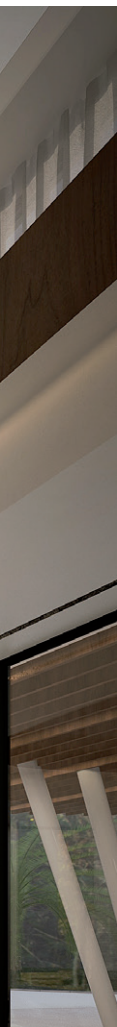
GOLF SANTA PONSA HOTEL

The Hotel Golf Santa Ponsa will complete its transformation in March 2027 under The Meliá Collection Brand

The historic Hotel Golf Santa Ponsa is entering the final stages of an ambitious comprehensive refurbishment scheduled for completion in March 2027. The hotel, situated next to the iconic Santa Ponsa I golf course, will reopen as a five-star hotel operated by Summum Hotel Group and marketed under Meliá Hotels International's exclusive The Meliá Collection brand.

The refurbishment of the property, owned by the Nigorra Group, represents a complete transformation of the hotel and club house, which originally opened in 1977, with the aim of positioning it as a leading destination for luxury tourism and golf in Mallorca. The architectural project is led by Alejandro Palomino, who has designed a concept that combines contemporary lines with Mediterranean elements integrated into the natural landscape of Santa Ponsa.

The future establishment will feature 88 high-end rooms, as well as a range of facilities tailored to the premium segment, including a fine dining restaurant, a rooftop bar with panoramic views, a state-of-the-art spa, several swimming pools and spaces for meetings and events.





SANTA PONSA I

Santa Ponsa I is the first in a group of three courses, although its sister courses, II and III, are both private member's only clubs. Number I, of course, was the first built, that back in 1977 with design by Folco Nardi and José Gancedo. Since then it has been the site of numerous tournaments including seven Balearic Opens and the European Club Championship.

Santa Ponsa I is one of the longest courses on the island. At 6,543 metres from the white tees distance is a major factor here. This is especially true on the 590 metres, par 5, 10th hole, one of the longest in all of Europe. There are also two other par five holes of over 500 metres, five par fours of over 400 metres and a 220 metres par three. The good news is that the fairways are generally wide and allow ample room for you to really go for it off the tees. Then again the numerous water hazards and bunkers will help keep you in line.



WHERE TO STAY

The St. Regis Mardavall Mallorca Resort

Ctra. Palma-Andratx, 19, Costa den Blanes
T. +34 971 629 629 · melia.com



WHERE TO EAT

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T. +34 971 62 93 15 · restaurant-esfum.com



WHAT TO SEE

Museum of the windmills and Moli d'en Garleta. Flour restored mill that works as center of interpretation of the mills of Majorca.

An aerial photograph of a large, kidney-shaped swimming pool with turquoise water. The pool is surrounded by a sandy deck and lush greenery, including several tall palm trees. Numerous blue patio umbrellas are open along the pool's edge, casting long shadows on the sand. The overall scene is bright and sunny, suggesting a warm climate.

KIMPTON AYSLA

MALLORCA

unfolding
MALLORCA

+871 55 55 00 | kimptonayslamallorca.com

Avinguda del Golf, 37, 07180 Santa Ponça, Illes Balears



TECHNICAL DATA

Inaugurated: 1977

Designer: Folco Nardi & José Gancedo

Number of holes: 18 – Par 72

Length: 6.205 m

White tees: 6.543 m

Yellow tees: 6.219 m

Red tees: 5.250 m

Green fees: 80 – 131 €

depending on the season

Open: All year

LUX RECOMMENDS

Stay: Kimpton Aysla Mallorca is a modern sanctuary of calm and well-being in Santa Ponsa – Calvià just 14km from Palma. Nestled among lush native gardens imbued with Mallorcan light. A progressive take on wellness resort life, where active leisure meets utter relaxation, and touches of tradition blend with contemporary living. This is modern, relaxed luxury – Mallorca style.

Other services: Driving range, putting green, pitching green, practice bunker, cart rental, electric cart and buggy rental, club rental, pro-shop, private and group classes, and snack bar.

SANTA PONSA I

C/ Berenguer de Palou, 2. Santa Ponsa

T. +34 971 690 211 · golf1@golf-santaponsa.com

golf-santaponsa.com

 www.facebook.com/golfsantaponsa

 www.instagram.com/golf_santaponsa

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24 JULIO

NIL MOLINER

+ ROÍ (by Roi)

30 JULIO

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+ MISS CAFFEINA

6 AGOSTO

JUAN MAGÁN

7 AGOSTO

**CHURROS
CON CHOCOLATE**

13 AGOSTO

DELAOSSA

14 AGOSTO

MARTA SANTOS

21 AGOSTO

BRESH

22 AGOSTO

JOSÉ GONZÁLEZ

23 AGOSTO

SUMMER OF LEGENDS

Tributo a AC/DC • QUEEN • KISS

27 AGOSTO

LOS DELINQUENTES

28 AGOSTO

2000'S FOREVER

29 AGOSTO

LA PLAZA PRESENTA

DJ SET THE BLAZE

30 AGOSTO

Special Shows

KRAFTWERK

5 AGOSTO

THE CORRS

15 AGOSTO

ENTRADAS EN [ESJARDIMALLORCA.COM](https://esjardimallorca.com)



SANTA PONSA II

Built in 1991, with design by José Gancedo, the Golf Santa Ponsa II course is 6.053 meters, 18 holes (Par 72). Golf Santa Ponsa II is the only private use Golf Course in Mallorca for it's members. The holes of Golf Santa Ponsa II are situated between a big pine woods forest and large lakes. In the first part the golf player have to be careful and precise through all those pines woods and in the second part the golf player can risk a little more with long and powerful strokes between great lakes. The 18th hole is a very interesting Par 3 where the green is situated in a piece of land which is the shape of the island of Mallorca.

Is a peacefull and enjoyable Golf Course which respects the natural environment. Proof of this is that you could enjoy seeing more than 400 birds and one of the most distinctive is the "Porrón Pardo" or "Aythya Nyroca", endangered species, the "Somormujo Lavanco" or "Podiceps Cristatus" so difficult to see in the Balearic Island, and also the "Martín Pescador" or "Alcedo Atthis" among many others. This course also offers the facilities to improve the game, with a driving range 350 meters in length with tees at both ends of 100 meters each, putting green and chipping area.



WHERE TO STAY

Hotel Portals Hills

C/ Seguí, 4, Portals Nous
T. +34 971 679 040
portals-hills.com



WHERE TO EAT

Collins Restaurant

C/ Seguí, 4, Portals Nous
T. +34 971 679 040



WHAT TO SEE

Raixa

The estate of Raixa is a Majorcan "posseió" around Italian-style courtyard.

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Mallorca Country Club

Tennis, Padel and Mediterranean lifestyle

The Mallorca Country Club combines the heritage of lawn tennis with a refined Mediterranean way of life. The only club in Europe offering 12 tennis courts across grass, clay and hard court, alongside padel, set in a calm, natural environment.

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YOUR PLACE TO BE



Mallorca
Country Club
TENNIS | PADEL | LIFESTYLE



Avinguda del Golf, 20, 07180 Calvià | +34 611 67 26 88 | info@mallorcacountryclub.es



TECHNICAL DATA

Inaugurated: 1991

Designer: José Gancedo

Number of holes: 18 – Par 72

Length: White tees: 6.053 m

Yellow tees: 5.706 m

Red tees: 4.872 m

Green fees: Private

Open: All year

This course is for exclusive use of the members although some important competitions have been held here:

- Open de Golf (European PGA Tour). The PGA chose Golf Santa Ponsa II to host The Balearic Open in 1995, with G. Turner as winner. In other six occasions it has been played in Golf Santa Ponsa I.
- International H.R.H. Juan de Borbón. (1994-2016).
- International H.R.H. Princesa Birgitta of Sweden (1991-2023).
- The Mentor Foundation (1998).

Other important players who have participated in these events are Adolfo Suárez, Prince Andrew of England, Michael Douglas or Frank Beckenbauer.

SANTA PONSA II

Avda. Blau Bonet, s/n. Santa Ponsa

T. +34 971 232 531

golf2@golf-santaponsa.com

golf-santaponsa.com

www.facebook.com/golfsantaponsa

www.instagram.com/golf_santaponsa

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LONGUERAS

Paseo Mallorca, 5, Palma | T 971 730 294



SANTA PONSA III

This 9-hole course is a neighbour to the other Santa Ponsa golf courses, also located on the Santa Ponsa Urbanisation. Surrounded by pine woods, the course features lakes and bunkers and it's a perfect course for both golf beginners or players who enjoy a short but precise game. Each year in Santa Ponsa Golf club important tournaments take place.

SANTA PONSA III

Avda. Blau Bonet, s/n. Santa Ponsa

T. +34 971 232 531

golf2@golf-santaponsa.com

golf-santaponsa.com

<https://www.facebook.com/golfsantaponsa>

https://www.instagram.com/golf_santaponsa/

TECHNICAL DATA

Inaugurated: 1999

Designer: Francisco López Segales

Number of holes: 9 – Par 30

Length: Yellow tees: 1.599 m
Red tees: 1.332 m

Green fees: Private

Open: All year



WHERE TO STAY

Hotel Melià Victoria

Avenida Joan Miró, 21. Palma

T. +34 971 732 542

melia.com



WHERE TO EAT

Grand Café Restaurant

Avenida Joan Miró, 21. Palma

T. +34 971 732 542



WHAT TO SEE

Military historic museum San Carlos

Ctra. Dique Oeste, s/n. Palma



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Franco Coetzee

Managing Director of Vida-line
Insurance Group, an award-winning
insurance brokerage based in Portixol,
Palma de Mallorca, Spain

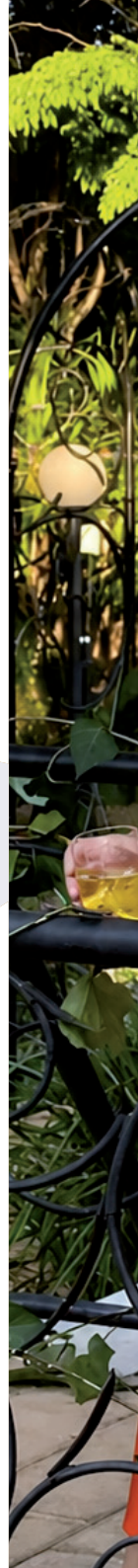
A former investment banker from London, Franco established Vida-line six years ago with a clear vision: to assist expatriates and international clients relocating to Spain by providing reliable, professional, and immigration-compliant insurance solutions.

Under Franco's leadership, Vida-line Insurance Group has become one of Spain's leading specialist insurance brokerages for expats. The company is licensed and underwritten by the DKV Seguros Group, one of Spain's most respected insurance providers, and is recognised for its personalised service and multilingual support.

Vida-line specialises in health insurance designed specifically for expatriates and individuals moving to Spain, with policies suitable for Spanish immigration and residency applications. In addition, the company offers a comprehensive range of insurance products including home insurance, life insurance, company insurance for Spanish businesses and self-employed professionals, as well as accident and sickness cover.

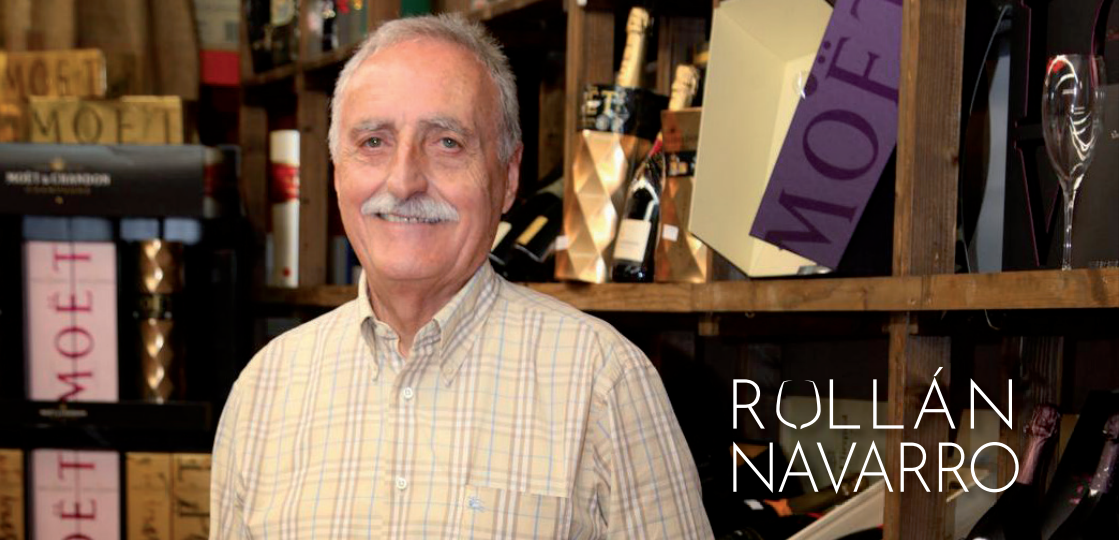
Franco and his multilingual team provide 24-hour support in both English and Spanish, helping clients navigate the complexities of relocating and settling in Spain with confidence and peace of mind.

Vida-line Insurance Group is based in Portixol, Palma de Mallorca. For further information, contact +34 611 226 638, email info@dkvinsurance.com.





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ROLLÁN NAVARRO

D. Antonio Rullán Hilger (Sóller, 1941 – Palma, 2025)

Fundador de Rullán Navarro

1976 | INICIOS

Comienza su andadura en el mundo de la distribución de bebidas como comercial, dando inicio a una trayectoria marcada por el esfuerzo, la constancia y la dedicación.

1980 | COMPROMISO Y RESPONSABILIDAD

Su talento y compromiso lo llevan a asumir la gerencia de la empresa, demostrando liderazgo y una clara visión empresarial.

1980-1989 | CRECIMIENTO Y LIDERAZGO

Durante estos años impulsa el crecimiento del negocio apoyándose en cuatro pilares fundamentales que han definido su manera de trabajar desde el inicio:

SERIEDAD · SERVICIO · SENCILLEZ · SEGURIDAD

Gracias a estos valores, las marcas líderes del sector depositan en él toda su confianza. Rullán Navarro consolida así una forma de hacer empresa basada en la ética, la cercanía y el cumplimiento.

1989 | CONSOLIDACIÓN

Con valentía y un gran esfuerzo familiar, adquiere la totalidad de la empresa y apuesta firmemente por su futuro, impulsando su expansión y consolidación.

1991 | NUEVAS INSTALACIONES

Se inauguran las nuevas instalaciones de Rullán Navarro en Can Valero. Junto a su esposa, Silvina Navarro, da un paso decisivo con un proyecto nacido de la experiencia, la perseverancia y la ilusión.

DESDE ENTONCES | REPUTACIÓN Y REFERENCIA EN EL SECTOR

Esa manera de entender el trabajo convierte a Rullán Navarro en un referente del sector, con una reputación sólida y reconocida en el mercado.

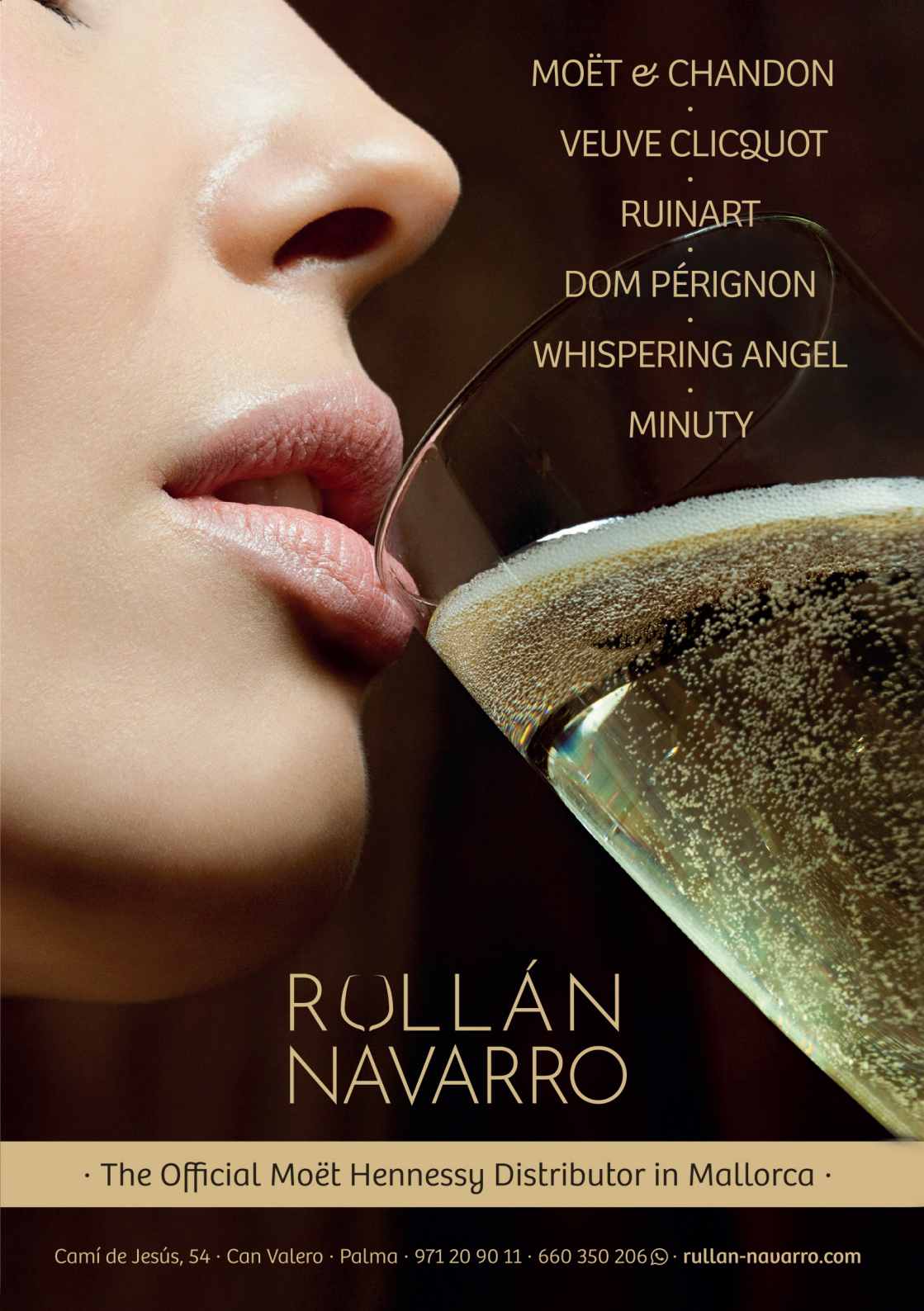
2006 | SEGUNDA GENERACIÓN

Se incorpora la segunda generación a la sociedad: Toni y Silvi, asegurando continuidad y evolución sin perder la esencia.

2026 | 50 AÑOS DE HISTORIA

Cincuenta años después de sus inicios, los valores y la ética empresarial de D. Antonio Rullán Hilger permanecen inalterables y continúan vivos en el día a día de la empresa, gracias al compromiso de su esposa y sus hijos.

¡Gracias por formar parte de esta ilusión!



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Lottusse 1877: A Legacy in Leather



A Mallorcan leather house where heritage, craftsmanship and timeless elegance still endure.

Lottusse is one of Mallorca's enduring names in artisanal leather craftsmanship, preserving a tradition that once played a significant role in the island's identity and economy. Founded in 1877, the house has built its reputation on precision, quality and a deep respect for material, representing a quieter, more lasting idea of luxury. Today, it remains one of the few names on the island still creating shoes, jackets and bags with a strong artisanal spirit. In the context of Zaranda, Lottusse becomes more than a reference: it is a living echo of Mallorca's leather heritage. Its presence adds depth to the story, linking gastronomy with craftsmanship, texture and place.

www.lottusse.com

ZARANDA & LOTTUSSE

Where Craft Becomes Experience

At Zaranda, the story begins before dinner does...

The experience opens in the bar, with the first bites and the first clues. Leather textures, carefully placed objects and a photograph of a traditional Moroccan tannery introduce the world that Zaranda has built around them. What first appears as atmosphere soon reveals something deeper: a way of understanding the place itself.

Set in La Calatrava, one of Palma's oldest quarters, Zaranda stands on a site linked to Mallorca's tanning past. During the Muslim period, this area, close to the sea, became a natural setting for tanneries. That leather tradition remained part of the island's identity for centuries.

At Zaranda, Fernando Pérez Arellano turns that memory into a dining experience. Throughout the meal, guests encounter references to skins, tanning processes and leather craft, not as decoration, but as the main culinary inspiration. Each dish is connected to leather through a small catalogue placed at the table, while selected skins displayed in the room reveal the relationship between material and cuisine. Sometimes that link appears in texture, sometimes in technique, sometimes in the visual finish of a plate. The result is a menu that unfolds through flavour, but does also through touch association and memory.

This is where Lottusse enters conversation naturally. As one of the the custodians of Mallorca's leather heritage, it preserves a living craft tradition rooted in the island's artisanal identity.. Alongside Zaranda, it represents another way of transforming raw material into something refined, precise and lasting.

At Zaranda, gastronomy becomes more than a meal. It becomes a way of reading the history of a place – through texture, craftsmanship and the quiet elegance of things made with intention.





GOLF DE ANDRATX

One of the most spectacular and established courses on the island. A combination of picturesque sights along with some of the most stimulating hole layouts will provide a truly unforgettable experience for golfers. Designed by Gleneagles, the course is protected by seven water hazards and sixty strategically placed bunkers to provide a stern test of golf. The signature 6th hole carries the status as “Longest Hole in Spain” clocking in a 609 metres from the back tees and certainly merits its name as “The Green Monster”.

GOLF DE ANDRATX

C/ Cromlec, 1. Camp de Mar

T. +34 971 236 280 | F. +34 971 236 331

info@golfdeandratx.com

golfdeandratx.es

 www.instagram.com/golfdeandratx

 www.facebook.com/golf.de.andratx

TECHNICAL DATA

Inaugurated: 2000

Designer: Gleneagles Scotland
By Rodney Barr

Number of holes: 18 – Par 72

Length: White tees: 6.089 m
Yellow tees: 5.683 m
Red tees: 4.913 m

Green fees: From 96 – 140 €

Open: All year



WHERE TO STAY

Zafiro Palace Andratx

C/ Cromlec, 3, Camp de Mar, Andratx

T. +34 971 897 008 · zafirohotels.com



WHERE TO EAT

Maria 5 Beach

Carrer de Ses Dunes, 1, Camp de Mar

T. +34 971 251 246



WHAT TO SEE

Castell de sa Punta de n'Amer

A late 17th century defensive tower known as “es Castell” (the castle), which was used as a watch point.

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GOLF DE VALL D'OR

Vall d'Or or golden valley lies on the islands south east coast. Due to the terrain, playing a round here is like playing two different courses. The front nine is characterised by rolling fairways lined with pine, almond and olive trees while the back offers wider fairways as the course works its way down to the sea.

GOLF DE VALL D'OR

Ctra. Cala d'Or - Portocolom. Km. 7,7. S'Horta
T. +34 971 837 001 · valldorgolf@valldorgolf.com
valldorgolf.com



TECHNICAL DATA

Inaugurated: 1986

Designer: Bradford Benz

Number of holes: 18 – Par 71

Length: White tees: 5.538 m
Yellow tees: 5.335 m
Blue tees: 5.024 m
Red tees: 4.742 m

Green fees: 99 – 132 €

Open: All year



WHERE TO STAY

Iberostar Selection Es Trenc

C/Cristòfol Colón, s/n, Colònia Sant Jordi
T. +34 971 596 996



WHERE TO EAT

Salivent

C/Cristòfol Colón, s/n, Colònia Sant Jordi
T. +34 971 596 996



WHAT TO SEE

Els Calderers

It is one of the most representative estates in the plain of Mallorca.



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Pula is a true championship course, that had hosted 8 European Tour Tournaments. But is a golf course for every single golfer, it can be challengind from the back tees and Par 70; and really enjoyable for everyone from the yellow, blue and red tees as a Par 72.

PULA GOLF RESORT

MA-4040 Ctra. Son Servera-Capdera, km. 3.

Son Servera · T. +34 971 817 034 · reservas@pulgolf.com

pulgolf.com ·  



TECHNICAL DATA

Inaugurated: 1995

Designer: José María Olazabal

Number of holes: 18 – Par 72

Length: White tees: 6.297 m

Yellow tees: 5.869 m

Red tees: 5.452 m

Green fees: 74 – 119 €

Open: All year



WHERE TO STAY

Pula Golf Resort

Ctra. de Son Servera a Capdepera, Km3

T. +34 971 567 492

pulgolf.com · hotel@pulgolf.com



WHERE TO EAT

S'Era de Pula Restaurant

Ctra. de Son Servera a Capdepera, Km3

T. +34 971 567 940



WHAT TO SEE

Capdepera Castle is a fortress with walled enclosure located in Capdepera.

Its construction began in 1300, although in the 14th century it was rebuilt on the remains of a Muslim village.

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Hotel Victoria Gran Meliá is reborn as an icon of contemporary luxury in Palma, recovering the splendor of its legacy from the 1920s. Originally inaugurated as Villa Victoria, today it is once again a meeting point for locals and travelers, where sophistication and the art of living come together. This revival is completed with the new Victoria Grand Cafe and its iconic terrace, open all day, which invite you to enjoy unhurriedly the local gastronomy through a versatile and carefully selected menu.

granmelia.com





CLUB DE GOLF SON SERVERA

Club de Golf Son Servera is, for the greatest part, a gently undulating 18 holes parkland course with generous fairways and rough, situated on the beautiful coast of Costa de los Pinos. Many evergreen oak, pine, olive, carob and palm trees line the path to the green. Holes 3 to 7 are undoubtedly different as narrow tree lined fairways venture into the hills and twist between the lakes and pines making this stretch the toughest test on the course. All parts of the course give fine views of the pine clad mountains and from many holes there are splendid views over the Bay of Cala Millor.

After your round the restaurant Costa De Los Pinos awaits it's clients with traditional mediterranean dishes and an outstanding view of the 18th hole and the bay of Llevant.

CLUB DE GOLF SON SERVERA

Urb. Costa de los Pinos. Son Servera · T. +34 971 840 096
reservas@golfsonservera.com · golfsonservera.com · 

TECHNICAL DATA

Inaugurated: 1967

Designer: John Harris & F. López Segalés

Number of holes: 18 – Par 72

Length: 61 Champion: 6.050 m
58 Gold: 5.756 m
53 Executive: 5.309 m
49 Diamond: 4.862 m

Green fees: 80 – 145 €

Open: All year



WHERE TO STAY

Hotel Llaut Palace

Avda. d'Àmerica, 2. Ses Cadenes

T. +34 971 596 070

iberostar.com



WHERE TO EAT

Restaurante Katagi Blau

Avda. d'Àmerica, 2. Ses Cadenes

T. +34 971 596 070

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WHAT TO SEE

Manacor is the second largest city on the island and home to Majorica the world famous imitation pearl factory.

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CANYAMEL GOLF

Located on the north-east coast of the island, Canyamel Golf is known for the abundance and variety of the vegetation found on the course. The list of trees alone is an arborists dream. From 100 years old giant palm trees to figs, pines, three types of carobs, wild olive and even a huge strawberry tree, playing a round here is truly a walk in the park.

CANYAMEL GOLF

Urb. Canyamel. Avda. d'Es Cap Vermell, s/n. Capdepera
T. +34 971 841 313 · casclub@canyamelgolf.com
canyamelgolf.com



TECHNICAL DATA

Inaugurated: 1988

Designer: José Gancedo

Number of holes: 18 – Par 73

Length: 6.196 m

Green fees: 85 – 145 €

Open: All year



WHERE TO STAY

Hotel Gloria de Sant Jaume

C/ de Sant Jaume, 18. Palma

T. +34 971 717 997

gloriasantjaume.com



WHERE TO EAT

El Patio de Gloria

C/ de Sant Jaume, 18. Palma

T. +34 971 717 997

gloriasantjaume.com



WHAT TO SEE

Torre de Canyamel

House in which the famous author of “I, Claudius” lived from the mid 1940s until his death in 1985.

A full-page background image showing a sunset over the ocean. The sun is a bright white circle on the horizon, casting a long, shimmering reflection on the calm water. The sky is a gradient of warm orange and yellow. On the left, a modern building with large glass windows and a flat roof is perched on a cliff, its silhouette partially visible against the bright light.

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CAPDEPERA GOLF

For pure uninterrupted golf you'd be hard pressed to beat Capdepera. There is hardly a building in sight and no off course noise to disturb your round here. Designed by American course architect Dan Maples and opened in 1989, Capdepera is not a very long course, measuring just over 5,800 metres from the white tees but don't let that fool you. The great variety of holes means to score well here you'll need every club in the bag.

CAPDEPERA GOLF

MA 15 Ctra. Artà - Capdepera km. 3,5. Artà
T. +34 971 818 500 · info@golfcapdepera.com
golfcapdepera.com



TECHNICAL DATA

Inaugurated: 1988

Designer: Dan Maples

Number of holes: 18 – Par 72

Length: White tees: 5.890 m

Yellow tees: 5.589 m

Red tees: 4.726 m

Green fees: 75 – 129 €

Open: All year



WHERE TO STAY

Reserva Rotana

Camí de Bendris, 3, Manacor

T. +34 971 845 685

reservarotana.com



WHERE TO EAT

Rotana and Bistró Terrace

Camí de Bendris, 3, Manacor

T. +34 971 845 685

reservarotana.com



WHAT TO SEE

Castell de Capdepera

Castle located in a strategic point with visibility of Menorca. King Jaume II built it in 1300 as a defence from sea.

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POLLENSA GOLF

This eighteen-hole golf course near the town of the same name is the perfect place to get in a quick round before visiting the village or any of the fabulous beaches of the northern coast of Mallorca. At Pollensa it's amazing to see what designer José Gancedo was able to fit into just nine holes. By the end of the round you will have faced a bit of everything from large marshy water hazards to huge, almost beach like sand traps.

POLLENSA GOLF

MA 220 Ctra. Palma - Pollença, km. 49,3. Pollença
T. +34 971 533 216 · rec@golfpollensa.com
golfpollensa.com



TECHNICAL DATA

Inaugurated: 1986

Designer: Michael Pinner

Number of holes: 9 – Par 70

Length: White tees: 2.652 m

Yellow tees: 2.558 m

Red tees: 2.331 m

Green fees: 55 – 75 €

Open: All year



WHERE TO STAY

Can Aulí Luxury Retreat

C/ Mallorca, 40. Pollensa

T. +34 871 872 500

canauliretreat.com



WHERE TO EAT

Can Aulí Luxury Retreat restaurant

C/ Mallorca, 40. Pollensa

T. +34 871 872 500

canauliluxuryretreat.com/es/restaurante-2



WHAT TO SEE

Pollentia, roman city

Archaeological remains of ancient Pollentia, which was founded at the location of present-day Alcúdia.

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GOLF SON TERMES

Set in the foothills of the Tramuntana Mountains on an old hunting estate, Son Termes is one of the most unique courses on the island. The rugged, mountainous terrain has made for some truly special holes and makes a round here a real rollercoaster ride.

This is one of the shortest courses on the island, which you will see from the very first hole, a 233 metres par 4 which most players can reach in one.

GOLF SON TERMES

MA Ctra. de s'Esglaieta km. 10. Bunyola

T. +34 971 617 862 · reservas@golfsontermes.com

golfsontermes.com



TECHNICAL DATA

Inaugurated: 1998

Designer: The Harris Group

Number of holes: 18 – Par 70

Length: White tees: 5.582 m
Red tees: 4.510 m

Green fees: 85 – 110 €

Open: All year



WHERE TO STAY

Hotel Valldemossa

Crta. Vieja de Valldemossa, s/n, Valldemossa

T. +34 971 612 626

valldemossahotel.com



WHERE TO EAT

De Tokio a Lima

Crta. Vieja de Valldemossa, s/n, Valldemossa

T. +34 971 612 626

detokioalima.com



WHAT TO SEE

Barceló foundation

The foundation is located in the building known as Casa del Marqués Reguer-Rullán.



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CLUB DE GOLF ALCANADA

In the north of Mallorca, Club de Golf Alcanada is located right by the sea. 17 of its 18 holes offer views of the island of Alcanada and its lighthouse. Inaugurated in 2003, the course is looking forward to host the Rolex Grand Final for the 6th time at the end of October 2026.

Boasting a length of 6571 m and surrounded by pine and olive trees, this course integrates perfectly into the Mediterranean countryside.

CLUB DE GOLF ALCANADA

Ctra. del Faro, s/n. Puerto de Alcúdia

T. +34 971 549 560

info@golf-alcanada.com

golf-alcanada.com



TECHNICAL DATA

Inaugurated: 2003

Designer: Robert Trent Jones Junior

Number of holes: 18 – Par 72

Length: White tees: 6.571 m

Yellow tees: 6.193 m

Red tees: 5.241 m

Green fees: From 115 – 230 €

Open: All year



WHERE TO STAY

Hotel Inmood Aucanada

Camí d'Alcanada, 65, Alcúdia

T. +34 971 545 305

inmoodaucanadahotel.com



WHERE TO EAT

NU Mallorca

C/ Flamencs, 5, Playa de Muro

T. +34 971 934 999 · numallorca.com



WHAT TO SEE

The cobbled streets of the old walled town of Alcúdia and the immaculate white sand beaches of the Bay of Alcúdia.

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www.inmoodaucanada.com



T GOLF PALMA PUNTIRÓ

When T-Golf Palma first opened in 2006 as Golf Puntiró, it quickly became a must play course for golfers visiting Mallorca. Today, after a complete renovation carried out by new owners, T-Golf Group, it is even more so. The stunning parkland-style, brings American style golf to the heart of the Mediterranean.

Winding its way through rolling green hills and stands of indigenous pine, olive and carob trees, T-Golf Palma is a par-71, measuring 6,047m from the Championship (White) tees. A challenge to all level players. Whether you golf or not, T-Golf Palma is worth the visit just to check out the spectacular clubhouse where there is a fully stocked pro shop and numerous terraces to enjoy a drink and the wonderful scenery. Another highlight is T-licious Restaurant overlooking the 18th hole. The modern Mediterranean cuisine they serve and the setting round out the experience.

The championship course, state-of-the-art clubhouse and gourmet cuisine combine to make T-Golf Palma more than a golf course, it's a destination.



WHERE TO STAY

Hotel Nixe Palace

Avda. de Joan Miró, 269. Palma
T. +34 971 700 888
hotelmallorcanixepalace.com



WHERE TO EAT

Bistro 269 · A Popa Sea Club · Archiduque

Avda. de Joan Miró, 269. Palma
T. +34 971 700 888
hotelmallorcanixepalace.com



WHAT TO SEE

Fundació Cultural Coll Bardolet

Painting collection by Josep Coll Bardolet and temporary exhibitions.



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TECHNICAL DATA

Inaugurated: 2006.
Completely renovated on 2022-2023

Designer: Jack Nicklaus

Number of holes: 18 – Par 71

Length: White tees: 6.047 m
Yellow tees: 6.050 m
Red tees: 4.937 m

Green fees: 92-150 €

Open: All year

LUX RECOMMENDS

Eat: In the completely renovated T-elicious Palma Restaurant, which offers an exciting new culinary experience overlooking the 18th hole of T Golf Palma Puntiró. Don't miss their Spanish tapas, fresh fish and steaks!

Other services: Driving range, putting green, pitching green, practice bunker, Jucad E-Trolleys, E-Buggies, club rental, changing rooms, pro-shop, T Academy.

T GOLF PALMA PUNTIRÓ
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T. +34 971 797 330
www.t-golf.club
@ t_golfpalma

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GOLF MAIORIS

Anewcomer to the Mallorcan golf scene, this almost unpronounceable course may not have a big-name designer behind it but it does add something to the island's golf offer, namely variety. With five different tee positions allowing you to choose your level of difficulty, Maioris is suited and fun for golfers of all handicaps.

GOLF MAIORIS

Ma 6014, Ctra. Cap Blanc, km. 7. Llucmajor
T. +34 971 748 315 · recepcion@golfmaioris.es
golfmaioris.es



TECHNICAL DATA

Inaugurated: 2007

Designer: R.S. Group

Number of holes: 18 – Par 72

Length: White tees: 6.347 m
Yellow tees: 6.026 m
Red tees: 5.301 m

Green fees: 91 – 110 €

Open: All year



WHERE TO STAY

Hotel Victoria Gran Meliá

Avinguda de Joan Miró, 21, Palma
T. +34 971 732 542
melia.com



WHERE TO EAT

La Terraza del Victoria

C/ del Moll, 6. Palma
T. +34 971 732 542



WHAT TO SEE

Castell de Santueri

Santueri castle is the best-preserved rock-castle on the island, located near Felanitx.



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GOLF SON GUAL

One of the new arrivals on the island, the Son Gual course has quickly taken its place among the best courses Mallorca has to offer. The course, located 10 minutes from Palma, is beautifully manicured and designer Thomas Himmel has done a great job of incorporating the natural rolling terrain into the design.

GOLF SON GUAL

Ctra. Palma - Manacor, km. 11,5. Palma
T. +34 971 785 888 · info@son-gual.com
son-gual.com



TECHNICAL DATA

Inaugurated: 2007

Designer: Thomas Himmel

Number of holes: 18 – Par 72

Length: White tees: 6.257 m
Yellow tees: 5.475 m
Red tees: 4.961 m

Green fees: 115 – 165 €

Open: All year (1/8 – 24/8 closed for maintenance)



WHERE TO STAY

Agroturisme Can Beneit

Camí de Binibona. Binibona, Selva
T. +34 871 811 871 3 · fincacanbeneit.com



WHERE TO EAT

Mirabona Restaurant

Camí de Binibona. Binibona, Selva
T. +34 871 811 871



WHAT TO SEE

Bodega Santa Caterina

Ctra. Inca – Sencelles, Km3. Sencelles
T. +34 971 137 115
bodegasantacatarina.com



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T. +34 971 654 320

Ses Salines ③

Plaça Sant Bartomeu, 9 · 07640
Ses Salines · T. +34 971 642 861

Artà ④

Carrer Antoni Blanes, 25 · 07570
Artà · T. +971 836 357

Valldemossa ⑤

Mirador Miranda Des Lledoners · 07170
Valldemossa · T. +34 871 557 815

Mercat de l'Olivar, lloc 119 ⑥

Plaça de l'Olivar · 07002 · Palma
T. +34 871 557 813

Plaça de Cort ⑦

Plaça de Cort, 14 · 07001 · Palma
T. +34 871 557 816

Port d'Alcúdia ⑧

Paseo Marítimo, 38 · 07400
Alcúdia · T. +34 871 557 819

Playa de Palma ⑨

Bartomeu Riutort, 22 · 07610
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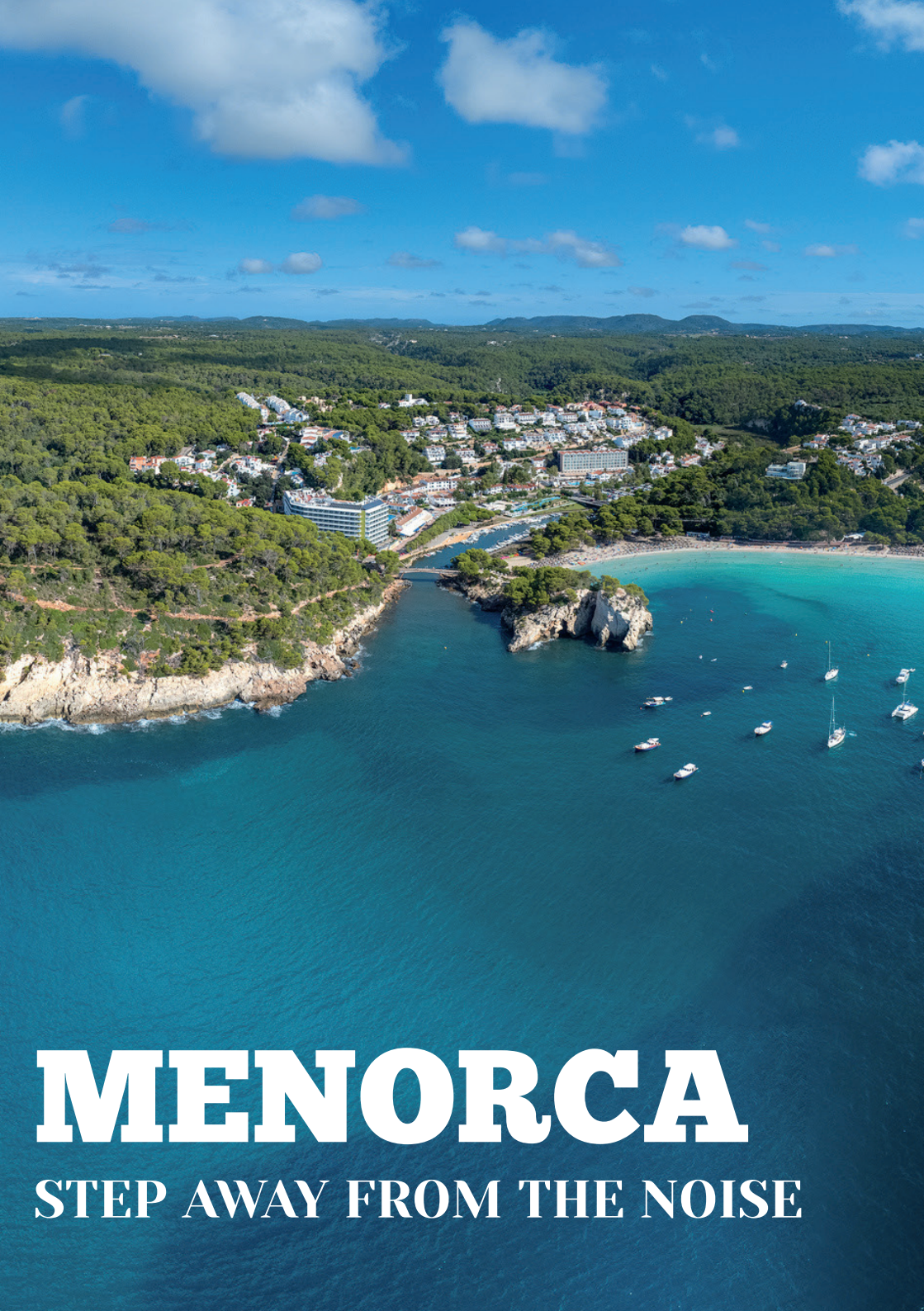
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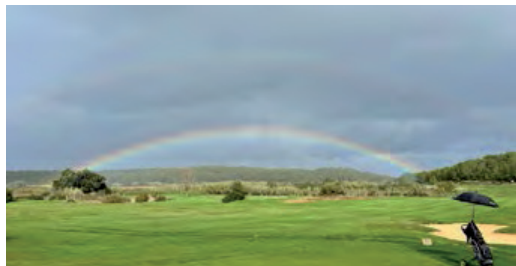




GOLF SON PARC

The only golf course of Menorca located on the north part of the island in the “Urbanization Son Parc” that belong to Es Mercadal little town.

Golf Son Parc Menorca is special for many reasons as it offers a very natural, relaxing and fascinating golf experience. The course is as competitive as it is picturesque, its 18 holes are surrounded by pine trees and it has a comfortable, flat and narrow course. The difficulties can occur during windy days.



WHERE TO STAY

Villa Le Blanc, a Gran Meliá Hotel

Urbanització Santo Tomàs Playa, H2

T. +34 971 370 050

melia.com



WHERE TO EAT

Sa Bouera des Golf

Urbanización Son Parc s/n, Es Mercadal

T. +34 689 224 312



WHAT TO SEE

Naveta des Tudons

Is Menorca's most famous burial monument and is a type of tomb found only on the island.

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MENORCA

STEP AWAY FROM THE NOISE





TECHNICAL DATA

Inaugurated: 1997

Designer: Dave Thomas

Number of holes: 18

Length: White tees: 5.438 m

Yellow tees: 5.103 m

Blue tees: 4.770 m

Red tees: 4.465 m

Orange tees: 2.778 m

Green fees: 65 – 89 €

Open: All year

LUX RECOMMENDS

Stay: Villa Le Blanc, a Gran Meliá Hotel. The Leading Hotels of the World. Alongside the sea and just a few steps away from Santo Tomás Beach, Villa Le Blanc by Gran Meliá is a highly efficient and environmentally responsible hotel.

Other services: Driving Range, putting green, chipping green, Practice Bunker, trolley, electric trolley, buggy rental. Branded golf clubs rental, Pro shopreception, changing rooms with showers. Golf lockers to rent. Golf Pro for individual and group lessons. Restaurant Sa Bouera d'es golf.

GOLF SON PARC
Urbanizacion Son Parc, s/n.
Mercadal, Menorca
T. +34 971 188 875 · T. +34 971 359 059
info@menorcagolf.es
info@golfsonparc.com
golfsonparcmenorca.com

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STEP AWAY
FROM THE NOISE



22



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GOLF IBIZA

With an extension of more than ten kilometers of intense countryside, the Golf Course is located just seven kilometers from the capital of Ibiza and is halfway between the towns of Jesus and Santa Eulalia. In addition, in the municipal area of Santa Eulalia, it has two courses with very different characteristics located in a beautiful valley near the Ibizan coast, from where you can appreciate the unique and spectacular views. The design and courses allow you to enjoy golf with family and friends whilst taking pleasure in the scenery.

Among the changes in the facilities are great improvements in equipment, maintenance and conditioning of the Golf Course, where both the Greens, as well as the bunkers and the extensive routes of the lanes, have been carefully maintained and improved in great detail.



WHERE TO STAY

ME Ibiza

Urbanización S'Argamassa, 153,
Santa Eulalia del Río, Ibiza
T. +34 971 330 051 • [melia.com/es/
hoteles/espana/ibiza/me-ibiza](http://melia.com/es/hoteles/espana/ibiza/me-ibiza)



WHERE TO EAT

Radio Me Ibiza Rooftop Bar & Restaurant ME Ibiza

T. +34 971 330 051



WHAT TO SEE

La Marina, Ibiza

The neighbourhood where the legend
of an island was born.



LUX RECOMMENDS

Stay: Meliá Ibiza - Adults Only
C/ Pare Vicent Costa, 2
Santa Eulalia del Río, Ibiza.

Eat: Llum Rooftop Bar & Restaurant
Meliá Ibiza - Adults Only
T. +34 971 330 761

Other services: Thai room
spa&wellness, Yoga By Xuan LAN, Gym
and Pet friendly.

.....
GOLF IBIZA BY AZULINEHOTELS
Ctra. Jesús a Cala Llonga,
Santa Eulalia del Río, Ibiza
T. +34 971 196 052
info@golfibiza.com
golfibiza.com



TECHNICAL DATA

Inaugurated: 1972

Designer: Dave Thomas & Pepín Rivero

Number of holes: 18 – Par 72

Length:

White tees: 6.000 m

Yellow tees: 5.602 m

Red tees: 4.985 m

Green fees: 120 €

Open: All year



BY MELIÀ

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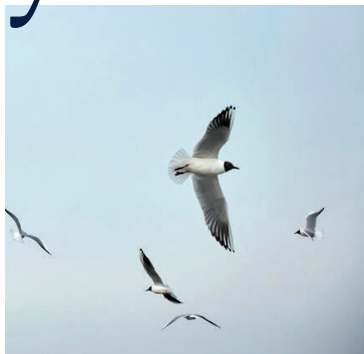


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